

# factsheet Promotion

## Promoting Your HMMS

### Suggestions

- Create positive networks with OTs both private and public i.e. go to their meetings, initiate open training days, set up informal morning teas to communicate your processes etc. Make at least 5-8 points of contact with them all each year via meetings, letters, email etc.
- Create positive networks with the Community Nurses in your region.
- Attend HACC Interagency Meetings and promote your service. Take disks to the meetings with your forms, policies and procedures and promotional handbooks. Alternatively, request other HACC services email addresses so you can send information to them if more convenient.
- Contact the Division of General Practitioners in your region and ask to attend their next meeting to promote your service with generic brochures and posters etc, or request to place an article in their next regional Newsletter.
- Ask the Division of General Practice if you can have the list of all doctors in your area, so that you can send the doctors promotional material about your service.
- Ask local doctors if you can place HMMS posters up in their waiting rooms.
- Place posters and brochures in local rehab centres, ACAT, local hospitals/OT Departments, Respite and Day Care Centres in your area/region.
- Ask your local Meals on Wheels if their volunteers can deliver your brochures as they deliver meals into the homes of the clients.
- Provide information at Seniors Week every year.

### HMMS Promotional Material

- Make available promotional packages targeting specific target groups. For example, Client Handbooks, OT Handbooks, CALD Communities, Contractor Handbooks.
- If your service has not created these documents contact the NSW HMMS State Council to order generic promotional packages created for HMMS. State Council has available multicultural brochures in 28 languages, indigenous HMMS brochures, HMMS DVDs and posters.
- Ask other HMMS in your region if you can share the promotional information they have created.

**NSW HMMS**  
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The NSW HMMS State Council is the peak organisation proudly representing HMMS across NSW

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home and community care

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